

C8 ART ACQUISITION DISPLAY AND MANAGEMENT

PURPOSE

The purpose of this policy is to provide guidance for the effective acquisition, display and management of art located within Council premises, public spaces or space owned or administered by the Shire of Irwin Council.

Public places and spaces include Council owned or operated public access buildings held for civic, cultural or recreational purposes. Council owned or maintained open spaces, streets, pathways, parks and foreshore areas.

Council's Art Collection

The purpose of the Shire of Irwin's Art Collection is to:

- Maintain and enhance an artistic statement within the Shire of Irwin for the benefit of our community, current and future;
- Contribute to the Shire's cultural development through diversity in artistic and cultural expression;
- Provide through the artistic medium, an insight into the historical context and future visions of the Shire of Irwin.

OBJECTIVE

By developing and adopting this Art Acquisition Display and Management Policy, Council acknowledges that artists and art contribute to the Shire's cultural development through diversity in artistic and cultural expression.

DEFINITIONS

Art	Artistic works designed and created from many different materials and forms, which may include (but not be limited to): paintings, sculpture, mosaic, stained glass, textiles, ceramics, photography, prints and mixed media. The types of art covered under this policy are: public art, community art and Temporary art.
Public Art	Artistic works designed or created by an artist(s) and situated in an accessible place of the public and memorials for public spaces in the Irwin municipal area.
Community Art	Artistic works involving the active participation of community members, in the design or creation, and are often facilitated by an artist(s) or a community arts worker.
Temporary Art	Artistic works designed and created for a short life span.

POLICY STATEMENT

This policy supports the notion that visually attractive towns stimulate a sense of community pride and belonging. In addition, appropriate art provides social, economic, cultural and environmental benefits to the community.

Through this policy the Shire of Irwin recognises the value and significance of arts and culture to the community. This Art Acquisition Display and Management Policy acknowledges the importance of art and the need for Council to maximise the interpretation, promotion and celebration of Irwin's cultural heritage and its built and natural environment.

In addition, this Art Acquisition Display and Management Policy have links with the following objectives taken from the Strategic Community Plan 2012 – 2022:

1. Implement the Public Open Space Strategy;
2. Recognise Places of Heritage Value in the Tourism Development and Promotion Plan, including Cultural and Built Heritage;
3. Investigate the Feasibility of an Arts and Cultural Centre;
4. Develop a Town Centre Revitalisation Plan;
5. Develop a Community Sponsorship and Funding Strategy;
6. Support Arts, Culture and Recreation Programs through a Community Grants Scheme.

ART ACQUISITION

The Shire of Irwin Art Collection aims to promote the development of art and artists by acquiring artworks both traditional and contemporary. The following criteria will be used to determine the suitability of all art being considered for acquisition:

- Artworks that build on the strengths and address the gaps in the Shire of Irwin's collection;
- Artworks designed or created by artists living, working in, or who have a strong connection to the Shire of Irwin;
- Artworks with themes relating to the Shire of Irwin;
- Artworks intended to excite the imagination of the public and increase the understanding and enjoyment of art;
- Artworks designed or created through processes of group or community artistic expression;
- The cost and community value of the artwork;
- The ongoing maintenance costs of the artwork.

Art Acquisition through Art Awards

Artworks can be acquired by Council through the following methods, subject to compliance with this Policy, and the availability of funds in the budget.

This section relates to art acquisitions through Easter Art Exhibition and Shire of Irwin Awards. Artworks can be acquired by the Shire through the provision of the annual Shire of Irwin Best 'Local Artist Award'. The awards are sponsored to the value of \$500 for the winning entry and the following criteria will be used to guide the process:

- The artist will be a resident of the Shire of Irwin;
- All works will be the original work of the artist;
- The award will be officially presented to the winner by the Shire President or his/her representative at the Art Exhibition;
- The winning artwork will be displayed in a public areas reinforcing the Shire's commitment to local art, both for artists and the viewing public;
- The Shire of Irwin will be recognised as a Sponsor of the Art Exhibition and shall be recognised on all printed material and in any promotions relating to the art exhibition;
- Copyright will remain with the artist and the artist agrees that the Shire of Irwin reserves the right to use the image of the winning entry for non-commercial reproduction and publicity purposes;

For art acquisitions that occur through awards and valued at more than \$500 the Chief Executive Officer has delegated authority to approve purchases to the value of \$1,000.

Art Acquisition through Funding

Council is committed to exploring a range of funding options and will actively seek funding for future art projects, including:

- Partnership, sponsorship and donations;
- Capital Works allocation within existing or proposed projects;
- State and Federal Government funding.

Commissioned Artwork Projects

Artworks can be acquired by the Council through commissioning an artist(s) in line with the acquisition criteria.

Depending on the size, complexity and cost of the artwork project, the following general criteria will be used to guide the commissioning process:

- Design and creativity of concept;
- Proposed ideas are high quality, engaging and integrated into the site design;
- Cost for proposed artwork;
- Maintenance for proposed artwork;
- Experience in comparable projects and artistic disciplines;
- Compatibility to criteria outlined in the artist brief;
- Previous experience working within project timelines and budgets;
- Previous projects were conducted safely and were technically feasible;
- Experience in undertaking projects requiring community consultation.

MANAGEMENT OF ART

Artwork that is commissioned by local government or is gifted to local government needs to be managed as an asset and obligations for maintenance are the Shire of Irwin's.

For art that has been commissioned by Council the artist(s) are required to prepare a manual containing comprehensive instructions for the proper cleaning, operation and maintenance of the artwork if applicable. The manual should include the following:

- Description of the materials used, including Materials Safety Data Sheet where relevant;
- Any other relevant issues relating to the cleaning, operation and maintenance of the artwork; and
- Contact details for the artist.

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